

CINE DAYS 2024

URBAN SCREENSCAPES: TURNING THE CITY INTO A CINEMATIC AND INCLUSIVE EXPERIENCE

October 21st, 2024 - 10:00 AM

Casa del Cinema

Sala Cinecittà

10:00 AM Open to the public – free entrance
(subject to availability)

11:30 AM *La Città Macchina*

Ticket €6, public and badge holders

INTRODUCTION

Francesca Via General Manager Fondazione Cinema per Roma

DEBATE

Moderator: **Lucio Argano** Project Manager Rome City of Film UNESCO

FIRST PART

Presentation of the project by Roma Capitale, realized thanks to UNESCO Roma Smart Tourism funds, linked to the public notice of the Ministry of Tourism "on the identification of projects aimed at enhancing tourism-oriented cities, whose territories host UNESCO World Heritage Sites, and the members of the UNESCO creative cities network."

Miguel Gotor Head of Culture Committee – Roma Capitale

Gian Luca Farinelli Director of the Cineteca di Bologna

Bruno Pellegrini CEO & Founder LOQUIS

SECOND PART

The "citywide festivals" is a new format of cultural events taking place in different locations throughout the city involving local communities and using local resources sustainably. These festivals may be held in city squares, parks, museums, stations, prisons and hospitals, making culture accessible to a wider audience: new possibilities offered by these events to transform daily spaces into places of culture and creativity.

Gian Luca Farinelli Director of the Cineteca di Bologna – Bologna UNESCO

Creative City of Music

Andrea Minetto and **Silvia Tarassi** Authors of "I festival diffusi. Un nuovo formato organizzativo per le politiche culturali" – Milan UNESCO Creative City of Literature

Federica Rocchi Director of Periferico Festival – Modena UNESCO Creative City of Media Art

Marco Genovese LIBERA

Video Contribution – **Wellington City of Film UNESCO**

11.30 – PUBLIC AND ACCREDITED PEOPLE

Film preview *La Città Macchina*

Greetings by **Alessandro Preziosi**

Dario Biello Architect and Film Director

Diego Biello Producer

Authorities from the Ministry of Culture and Local Administrations of UNESCO sites will attend the event. Film preview of *La Città Macchina*, the new movie from the "Città Novecento" series produced by Diego Biello for Filmedea in collaboration with Cinecittà, MAXXI and ANRCA. ITALIA NOVECENTO is a cross-media project aimed at spreading the culture of urban regeneration and promoting the fundamental role of the 20th century architecture, further enriching the beauty of our country.

La Città Macchina is Verona 900, a UNESCO World Heritage Site for its urban and architectural structure. Through this movie, the director Dario Biello strives to overcome any nostalgic or traditional logic. The protagonist is a researcher and photographer, starring Alessandro Preziosi, chasing the futurist spirit of the city embodied in a Lancia Lambda Siluro from 1927, which will drive him throughout his journey to its final debut at MAXXI.

Q & A TO FOLLOW

Monica Marangoni journalist and star of the movie

Alba Di Lieto Politecnico di Milano, special guest

Pier Francesco Nocini Verona University, special guest

Orazio Carpenzano Sapienza University – Rome

Rome
City
of film



Designated
UNESCO Creative City
in 2015



Member of
Creative Cities Network

Supporting bodies and partners



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CINEMA
PER ROMA

ROMA

